

PRODUCTS OVERVIEW

HOW DOES IT WORK?

iQ products are rodent monitoring sensing devices that communicate via Bluetooth® technology to the Bell Sensing Technologies (BST) app. This technology enables technicians to know whether rodents have interacted with each iQ device. When rodent activity occurs at an iQ trap or bait station, each event is recorded and timestamped. This data is then collected via the BST app the next time the technician services the account. In addition, a proof of service timestamp is generated when the technician is servicing a device even when no rodent activity occurs. All rodent data, bait deployment, and service visit notes are collected by the BST app and uploaded to the online portal for review. This information allows technicians to prove when and where rodents are traveling, understand rodent activity trends, and spend less time checking empty traps.

WHY SHOULD I USE **iQ** AT MY FACILITY?

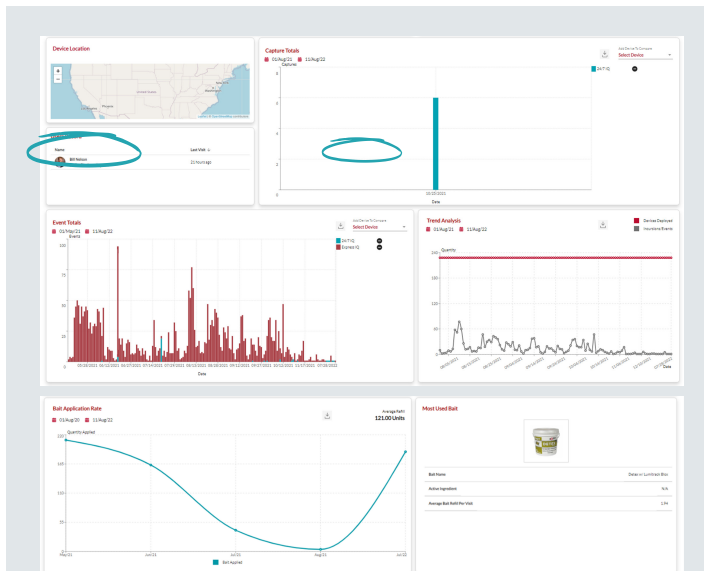
The collection of rodent activity timestamps from each iQ product seamlessly provides the service technician with critical information, including the number of rodent visits to stations, historical and seasonal trends, and documents where and when rodents are traveling throughout the facility. Technicians will perform significantly more effective rodent control via:

- More effective bait station and trap placement
- More effective baiting measures, ability to try different formulations and bait types with verified consumption
- Ability to reduce rodenticides being used at the Facility. Non-toxic monitoring baits can be used so active rodenticides only need to be placed where rodent activity is occurring.
- Ability to prove rodent populations are declining, overall proof of routine service of devices and proof of all rodenticides placed at facility at any time range
- iQ products do not require expensive gateway equipment, IT security or IT setup expenses or WiFi, they simply require a smart device (Android or Apple, phone or tablet) to interact with the Bluetooth sensors
- Data collected and generated by Bell Sensing Technologies is fully secured and encrypted, and undergoes an annual security audit



WHAT KIND OF REPORTING AND DATA IS GENERATED BY THE SYSTEM?

The BST app collects rodent data from iQ devices, which is then stored in the BST Portal. The BST App sends automated service reports upon service completion to up to 100 email addresses. The service report displays: technician name, time in, time out, a full device inspection summary, device inspection detail including any events or captures, bait application summaries and general comments from the service visit.



Account Information:

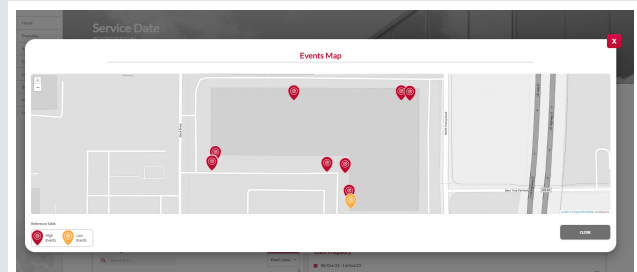
The data and analytics portion of the BST portal is shown above. This includes: Capture Total trending, Event Total trending, Overall Device Trend Analysis, Bait Application rate trending and Most Used Bait. Each graph can have dates modified to any time range, and the data/charts can be shared easily via one-click image download.

Service Visit:

Choosing a specific service date will show a weekly event frequency chart and enable download of all rodent events per visit into an excel spreadsheet.

Device Name	Device Type	Location	Activation Date	Last Serviced	Account Events	Lifetime Events	Battery
Expres 016	Expres iQ		5/14/2021 @ 11:00 am	4/29/2022 @ 5:11 pm	92	92	100% Good
Expres 016	Expres iQ		5/17/2021 @ 10:27 am	4/29/2022 @ 5:05 pm	71	71	100% Good
Expres 017	Expres iQ		5/14/2021 @ 11:01 am	4/29/2022 @ 5:10 pm	62	62	100% Good
Expres 034	Expres iQ		5/14/2021 @ 11:21 am	4/29/2022 @ 5:08 pm	54	54	100% Good
247 Interior Wall 097	247 iQ	door near garage part bathroom	5/18/2021 @ 10:54 am	7/15/2022 @ 2:45 pm	7	7	100% Good
Expres 050	Expres iQ		5/17/2021 @ 10:33 am	7/27/2022 @ 4:48 pm	7	7	100% Good
247 Interior Wall 044	247 iQ		5/17/2021 @ 10:31 pm	7/27/2022 @ 4:07 pm	3	3	100% Good
247 Interior Wall 098	247 iQ	front door for corner	5/18/2021 @ 10:56 am	7/15/2022 @ 2:43 pm	2	2	100% Good

At the account level, the device list can be sorted and downloaded, based on event totals, along with links to all service visits.



The portal generates a heat map based on exterior rodent station activity for each service, that assists with future bait and unit placement.